

# Nothing to smile about

**Illegal teeth whitening kits for home use can cause burns and damage to gums.**

Make sure you know what you are buying and who you are buying it from.

**Always do your research, and always check the label.**

All teeth whitening kits for sale in the UK must display a UK-based manufacturer or importer's details.



**The best teeth whitening results will be achieved by visiting a registered dentist or dental hygienist working to a dentist's prescription with access to safe and effective teeth whitening products.**

It is illegal for teeth whitening procedures to be carried out by hair or beauty salons. Rogue salons face tough legal penalties, and their customers risk pain and disfigurement.

## Know your limits

It is illegal for teeth whitening kits for home use to contain more than **0.1%** hydrogen peroxide or other bleaching agents that release hydrogen peroxide. For products that are administered by dentists, the legal limit is **6%**.

Teeth whiteners bought from online marketplaces have been found to contain illegal and dangerous levels of hydrogen peroxide.

Some products found for sale online have been found to contain up to **300** times the safe, legal limit of hydrogen peroxide.



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For more information, visit:

[www.tradingstandards.uk/cosmetics](http://www.tradingstandards.uk/cosmetics)